



# Three-Pillar Strategy and Guiding Principles

## Planning & Design



**ADEQUATE PUBLIC SPACE AND EFFICIENT AND CONNECTED STREET NETWORK** Support local economy, connectivity, culture, creativity; and promote develop ability to absorb future development.



**MIXED SOCIAL STRUCTURE** Promote social integration, diversity of social groups, rental and ownership, different rent scales, cosmopolitan values, 20%–50% of residential space for low-income residents.

## Legislation & Governance



**URBAN RESILIENCE** Promote climate change resilience as well as disaster preparedness and management.



**PRACTICAL AND ENFORCEABLE NORMS AND RULES** Human rights based, participatory, democratic, respectful.

## Finance & Economy



**MIXED URBAN USES** Avoid specialized land zoning, allot sufficient space for mixed use, and promote holistic management of the urban ecosystem.



**PROPER AND WELL DESIGNED DENSITY** Trigger economies of scale and ensure livability (at least 150 persons per hectare).



**EFFICIENT MOBILITY** Emphasize walking distances and public transport, aim to reduce vehicular dependency, improve accessibility of services and goods.



**SUSTAINABLE ENERGY** Reduction of greenhouse gas emissions and promotion of renewable energy sources and technologies.

## What Challenges Do We Face in the Philippines?

- The Urban Development and Housing Act of 1992 needs to be reviewed and updated.
- The existing National Urban Development and Housing Framework, which defines primary strategies in developing sustainable communities, has yet to incorporate parameters on climate change, population and economic density, and the development of open spaces.
- Many urban planning approaches tend to be short-sighted, reactive, and parochial.
- Urban database and information management is limited.
- Technical skills in spatial planning among some planners and developers are limited.
- Building and infrastructure codes need to be updated.
- Most cities have limited capacity to generate local revenue.
- Economic potential of many cities remains unmaximized.
- Stronger private sector participation in land development is needed.
- Public spaces, heritage sites, and urban ecosystems are grossly undervalued.
- Existing built-up areas and infrastructure are not yet adaptive to climate change and disaster risk reduction and management.



One in every two Philippine cities that have enjoyed cityhood for more than 10 years have not realized their full local revenue potential.

# 5 Pilot Cities



# Project Duration: 2013–2015

## Partners:



Housing and Urban Development Coordinating Council (HUDCC)



Housing and Land Use Regulatory Board (HLURB)



Department of the Interior and Local Government (DILG)



League of Cities of the Philippines (LCP)



Agencia Española de Cooperación Internacional para el Desarrollo (AECID)

# Milestones

**2012**

**OCTOBER**



Project launch and forum on sustainable urban development

Strong collaboration and coordination with UN-Habitat Headquarters and Regional Office for Asia and the Pacific **(ONGOING)**

UN-Habitat Headquarters mission visits and technical assistance

**NOVEMBER**

UN-Habitat Headquarters mission visits and technical assistance

**2013**

**APRIL**



Knowledge sharing

**MAY**

Creation of the project steering committee and city technical working groups

**JULY**

City level coaching and mentoring **(ONGOING)**

**OCTOBER**



Orientation on planned city extensions

UN-Habitat Headquarters mission visits and technical assistance

**2014**

**APRIL**

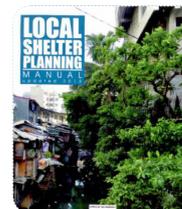


Partnership with ARCADIS Shelter Programme

UN-Habitat Headquarters mission visits and technical assistance

Scenario-based conceptual planning workshop for the city extension sites of Cagayan de Oro, Iloilo, and Silay

**JULY**



Policy and guidelines review of the Local Shelter Planning manual

Habitat III Country Report preparation via local/national consultation workshops and expert group meetings

**NOVEMBER**

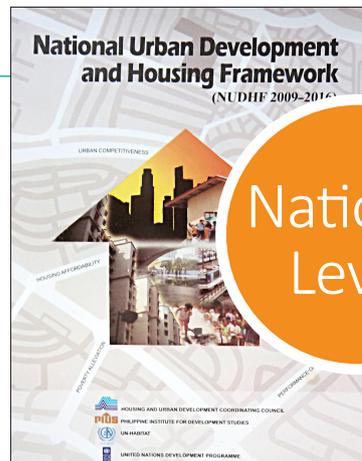
City workshops for financial strategies to implement PCEs

**DECEMBER**

Approval by HUDCC of enhanced Local Shelter Planning manual

# What Have We Accomplished?

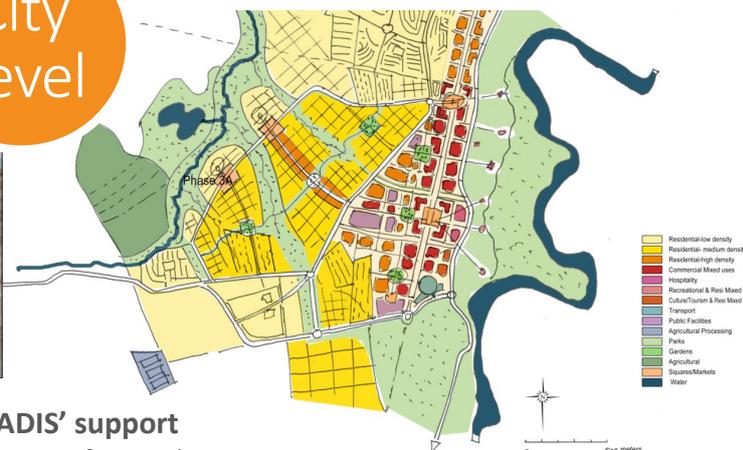
- **Initiated the review** of the National Urban Development and Housing Framework with the Housing Land Use Regulatory Board
- **Enhanced** local shelter planning (LSP) guidelines of the Housing and Urban Development Coordinating Council
- **Supported the rollout of the LSP** formulation to benefit at least 124 towns and cities
- **Completed the Habitat III Country Report**
- **Advocated the urban agenda** in Post-2015 discussions



National Level



City Level



- **Formulated city extension plans** for Cagayan de Oro, Iloilo, and Silay; the plans were presented to the city mayors and local partners
- **Enhanced the capacities** of city project technical working groups on urban planning
- **Assessed the financial capacity** of three pilot cities: Cagayan de Oro, Iloilo, and Silay
- **Sustained technical mentoring and coaching** on urban planning, urban economy, and municipal finance and legal support
- **Catalyzed ARCADIS' support** in the development of spatial layout for the city extension conceptual plans and financial strategies
- **Influenced some private developers** into considering the city extension plans in their future property development projects
- **Scaled up advocacies for mixed land uses**, especially among land owners
- **Inculcated ownership** of ASUD principles and standards in local leaders
- **Extended the urban planning horizon** to 30 years from the current 5- to 10-year paradigm among city planners
- **Advanced city extension plans** as a negotiating case for policy advocacy and as a possible investment promotions tool for the private sector
- Conducted **project site profiling** and prepared an **initial PCE conceptual plan** for Zamboanga City.

PHOTOS: UN-HABITAT/ T. STELLMACH, Y. FLORES

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